

## Prices and Order

**The right service, at the right time.** No matter if you distribute various press releases per month or only have a small amount to be distributed at irregular intervals throughout the year - the PresseBox® is your efficient service to support your press and media relations for the German expert audience. In any case you will provide the needed information to numerous journalists and editors in the technology sector at affordable prices.

Scope of supply	Active	Press Room Flat	Active Pro	3 Tickets	10 Tickets	Monthly Flat	Annual Flat
<b>Amount of press releases:</b>	1	unlimited	1	3	10	unlimited	unlimited
<b>Personalized distribution to:</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Trade magazines 235							
Online media 1.317							
Freelance journalists 1.461							
Daily & weekly newspapers 629							
News agencies 10							
Radio & TV-stations 360							
<b>Activation of your press room</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unlimited Up-/Downloads							
Exclusive link to your press room							
Please provide:							
- Company details							
- Company logo							
- Product descriptions							
- References							
- Whitepapers and images							
- Contact persons							
- Link to your company homepage							
- Press release RSS newsfeed							
<b>PressCorner</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Automation for your homepage							
<b>Permanent archiving</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Limitless and free of charge research possibilities for journalists and editors							
<b>Search engine optimization</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Google-News, MSN, WEB.DE, ...							
<b>Technology web site publications</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pressticker							
RSS-newsfeeds							
Content partners							
<b>Success analysis</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Real-time access							
Competition and market analysis							
<b>Period of validity</b>	single payment	per month*	single payment	per year **	per year **	per month*	per year *
<b>Pricing</b>	<b>99 €</b>	<b>99 €</b>	<b>199 €</b>	<b>499 €</b>	<b>1.499 €</b>	<b>299 €</b>	<b>2.999 €</b>
*** price per press release	99 €	99 €/month	199 €	166 €	149.90 €	299 €/month	249,92 €/month

### PresseBox® Switch-guarantee:

We guarantee, that within the contract period of your ordered package you can change to any other PresseBox® service. Already made payments will be accounted within the new package. In the case that the new package is cheaper, you will receive an exchange of the remaining amount.

### PresseBox® individual offering:

For your special requirements you need an individual offering? Do not hesitate to contact our service-team for personal service offerings:

**E-Mail: [service@pressebox.de](mailto:service@pressebox.de); Phone: +49 (72 1) 15 11 8 - 0**

**A printable ordering form can be found on page 2.**

\* The minimum term of the contract for a press room flat rate, a monthly flat rate, an annual flat rate and for media monitoring services refer to the actual number of days of the month the service is ordered. The minimum term of contract automatically extends, if no cancellation arrives within seven days before the expiration date of the contract. \*\* All PresseBox® tickets can be used within the term of contract of 12 months starting with the ordering date. After usage of the final ticket or at the latest one year after ordering you will automatically receive a further ticket-package at the same price and amount, if no cancellation arrives within seven days after the expiration date of the contract. All prices are in Euro and are exclusive of VAT. The PresseBox® assumes to no liability for damages caused directly or indirectly via its services. All rights reserved. Please check the terms and conditions of the [www.pressebox.de](http://www.pressebox.de)

## Ordering form

Please mark with a cross where it is required to order the respective service. Fill out the corresponding contact data and enter your bank details if you prefer an automatic debit transfer system. Immediately after your order our customer service will enable the desired services and contact you personally. Our customer consultants are available for you, if any information about press or media relations in general or especially the PresseBox® is needed.

### Nonbinding services for one press release

**Active** single press release ..... paid once **99 €**

**Active Pro** single press release ..... paid once **199 €**

### Flexible on demand packages for distribution times of your choice

**3 Tickets** use for 3 press releases per year ..... per package **499 €**

**10 Tickets** use for 10 press releases per year ..... per package **1.499 €**

### Flat rates for unlimited press releases per month

**Monthly Flat** unlimited number of press releases ..... per month **299 €**

**Annual Flat** unlimited number of press releases ..... annually **2.999 €**

### Media monitoring

**Online** Daily monitoring of about 1,062 german speaking online media .. per month **199 €**

**Print** Monitoring 262 german newspapers and technology magazines .. per month **199 €**

### Choose additional services

**onTop-release** visible on our welcome page for 24 hours per month **999 €**

**PressCorner** press content updates automatically to your homepage ..... **- free -**

**Indi Distribution** individual distribution of your press release ..... **depending**

### Please fill out form:

Company .....

Street .....

Country / ZIP/City .....

Homepage .....

Contact person .....

Function .....

Department .....

Phone .....

Fax .....

E-Mail .....

### Choose payment order:

via credit card:

Card No. ....

Card Owner .....

Expiration Date .....

Card Type .....  VISA .....  MasterCard

via invoice

.....  
Date / Signature

**please send via fax to: +49 (72 1) 15 11 8 - 11**

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